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## **NEVER MISPLACE AN IMPORTANT BUSINESS CARD AGAIN!**

*Contact Keeper® Line of Products at Office Depot  
Keep Business Cards and Meeting Notes Together and Organized*

**Boca Raton, Fla., January 5, 2011** -- Office Depot (NYSE: ODP), a leading global provider of office products and services, today announced the availability of a revolutionary new line of products from Contact Keeper® designed to help on-the-go business professionals keep track of both business cards and notes. Starting today, the line of Contact Keeper products are available at nationwide Office Depot retail store locations.

Contact Keeper's patented system for paper-based note taking and business card management is backed by extensive market and user research. The Contact Keeper products support a person's normal behavior during an initial business meeting by providing a place to put the received business card together with a place to write meeting notes.

"Most professionals still prefer to go about their business the old fashioned way when it comes to meeting new people and networking," said Mike Callaway, Director of Merchandising for Office Depot. "The Contact Keeper line of products are perfect for trade shows and any type of meeting where you are collecting a lot of business cards – with this product, you will be organized and ready to follow up with prospective clients the minute you leave the meeting or trade show floor."

Each Contact Keeper product has many innovative design features to help stay organized and keep business cards and notes together. They are perfect for sales people, managers, buyers, trade show attendees, exhibitors, event planners, networkers, and anybody who meets a lot of people and needs to stay organized.

"We meet new people all the time and have lots of detailed business conversations. We know that during the time that business cards are exchanged and initial business is discussed, there is a lot of key information to keep track of. We designed Contact Keeper to help people stay perfectly organized. Our products make it simple to keep track of contact and business information and easy to follow-up with people," said Matt Stroom, President of Contact Keeper.

Contact Keeper products are available in three sizes to support a range of business activities and individual needs:

- **Small Contact Keeper** - Pocket size to keep hands free; places for a user's own business cards as well as received business cards; a patented sticky note pad with 30 adhesive note pages perfectly sized to fit business cards, and many other useful features.
- **Medium Contact Keeper** - Compact, with plenty of room for notes; perfect for short meetings or walking trade shows; includes 30 contact pages with a patented business card slot and many other useful features.
- **Large Contact Keeper** - Portfolio size with room for extensive meeting notes; perfect for longer meetings; includes 30 letter-size contact pages with a patented business card slot and many other useful features.

To learn more about the products and services available at Office Depot, please visit your local Office Depot [retail store location](#) or [www.officedepot.com](http://www.officedepot.com). To become a fan of Office Depot on Facebook and receive exclusive content, offers and more, please visit [www.facebook.com/officedepot](http://www.facebook.com/officedepot). To follow Office Depot on Twitter, please visit [www.twitter.com/officedepot](http://www.twitter.com/officedepot).

#### **About Office Depot**

Every day, Office Depot is Taking Care of Business for millions of customers around the globe. For the local corner store as well as Fortune 500 companies, Office Depot provides products and services to its customers through 1,600 worldwide retail stores, a dedicated sales force, top-rated catalogs and a \$4.1 billion e-commerce operation. Office Depot has annual sales of approximately \$12.1 billion, and employs about 41,000 associates around the world. The Company provides more office products and services to more customers in more countries than any other company, and currently sells to customers directly or through affiliates in 53 countries.

Office Depot's common stock is listed on the New York Stock Exchange under the symbol ODP. Additional press information can be found at: <http://mediarelations.officedepot.com> and <http://socialpress.officedepot.com>.

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