



Press Release

CONTACT KEEPER® Brand Launch: Contact Keeper Introduces a Family of Products That Helps Keep Business Cards and Meeting Notes Together and Organized

*See the Contact Keeper Trade Show Booth at EXHIBITOR2010 in Las Vegas
and at the 2010 National Stationery Show in New York*

Cleveland, Ohio, Feb. 24, 2010: On Feb. 15, [Contact Keeper®](#) launched a family of products that helps people keep business cards, contact information, and meeting notes together and organized. Contact Keeper's patented system for paper-based note taking and lead management is backed by extensive market and user research. The Contact Keeper products support a person's normal behavior during an initial business meeting by providing a place to put the received business card together with a place to write meeting notes; they fill the need for a simple way of keeping track of the critical information that is exchanged during a meeting with a new business contact. Each Contact Keeper product has innovative design features to help keep business cards and notes together. They are perfect for sales people, managers, buyers, trade show attendees, exhibitors, event planners, networkers, and anybody who meets a lot of people and needs to stay organized.

"Contact Keeper products make the process of meeting people, exchanging business cards and sharing important business information, natural and seamless. If you're not prepared, key information can fall through the cracks. Contact Keeper is a great way to keep track of business opportunities," said Tim Kennedy of Input Creative Group.

Contact Keeper products are designed to support a range of business activities and professional preferences and are loaded with useful features. Come and see all the products demonstrated at EXHIBITOR2010 in Las Vegas at Mandalay Bay Convention Center, March 15 through 17, and also at National Stationery Show 2010 at the Jacob K. Javits Center in New York, May 16 through 19.

Contact Keeper products are [available for purchase](#) now at www.contactkeeper.com. To receive updates, sign up for the [Contact Keeper newsletter](#). Also, you can follow Contact Keeper on [Twitter](#) and become a fan of Contact Keeper on [Facebook](#). You can also see demonstration videos on Contact Keeper's [YouTube](#) channel.

Contact Keeper is available in three sizes to support a range of business activities and individual needs:

- **MEDIUM Contact Keeper** (6¼" x 7½") - Compact, with plenty of room for notes; perfect for short meetings or walking trade shows; includes 30 contact pages with a patented business card slot and many other useful features
- **LARGE Contact Keeper** (10" x 12½") - Portfolio size with room for extensive meeting notes; perfect for longer meetings; includes 30 letter-size contact pages with a patented business card slot and many other useful features
- **SMALL Contact Keeper** (2½" x 4") - Pocket size to keep hands free; places for a user's own business cards as well as received business cards; a patented sticky note pad with 30 adhesive note pages perfectly sized to fit business cards, and many other useful features
- **Refill kits** are available for all three products

[Custom Products](#) are available with a corporate or event logo. To see more images of the product, visit the Contact Keeper [Press](#) page at www.contactkeeper.com.

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